

Apartheid is no holiday.



Stop tourism to South Africa!

Why should tourists *not* go to South Africa?

Because of apartheid . . .

Visiting South Africa is collaborating with apartheid. Tourism helps the apartheid regime obtain foreign exchange — needed to buy arms and strategic goods.

South Africa's tourism industry has an important propaganda role for apartheid. The presence of foreign visitors reassures white South Africans that their 'way of life' is acceptable.

The South African 'way of life' is apartheid — and visitors seldom meet the harsh realities of apartheid. They return with a distorted image of a stable, successful and peaceful society.

But South Africa is a violent country — and the root of the violence is apartheid. This is why even the Thatcher Government has agreed to **'a voluntary ban on the promotion of tourism to South Africa.'**

Isolate apartheid!

Black South Africans don't want to see tourists enjoying privileges that are generally denied to them. They want an end to apartheid — and that means isolating apartheid. As Nelson Mandela said: **'Every effort to isolate South Africa adds strength to our struggle.'**

What you can do

- Don't go to South Africa. Discourage others from going.
- Ask your local travel agent to be apartheid-free by not selling South African holidays.
- Protest at the promotion of tourism to South Africa e.g. write to editors of newspapers and magazines that advertise South African holidays — in breach of the Government's voluntary ban.

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- I would like more information about the Anti-Apartheid Movement
 I would like to join the Anti-Apartheid Movement (*waged £10; joint membership £13; OAP, unwaged, student £6.50. Cheques payable to the AAM.*)

NAME _____

ADDRESS _____

Return to:

Anti-Apartheid Movement, 13 Mandela Street, London NW1 0DW 01-387 7966

