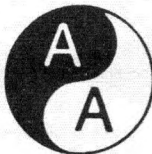


413  
exporters keep the regime smiling — fur coats from Namibia



**WE WON'T WEAR IT!**

**DON'T BUY  
APARTHEID  
FASHION**



# NO TO APARTHEID FASHION

The Anti-Apartheid Movement is appealing to British people not to buy South African and Namibian clothing, textiles and wools. This appeal is made on behalf of the black majority in South Africa and Namibia who are governed by a regime which believes in institutionalised racism – apartheid, which has been described by the United Nations as a 'crime against humanity'.

This apartheid system not only denies the black majority the right to participate in the governing of their country, but controls, degrades and discriminates against them by the use of over one hundred racist laws.

Many British companies choose to exploit the apartheid system and the cheap black labour force it creates, by making huge profits. Such is the case of companies importing South African clothes and textiles. These imports have risen from £1.4 million in 1974 to £14 million in 1983.

## LABELS TO WATCH

If you come across a South African-made item, the chances are that it has been produced by *Rex Trueform*. Women's fashions from Rex Trueform are marketed under the 'Pat Shub' and 'Miss Cassidy' labels. South African textiles and other manufactured products are found hanging in all corners of the British market. In particular, keep an eye out for South African wool, and curtains such as the *David Whitehead Collection*. Also, Karakul furs are imported from Namibia, illegally occupied by South Africa.

## SHOPS TO WATCH

Shops reported as regularly stocking South African-made fashions are *Austin Reed*, *Country Casuals* and *Harrods*.

## TEXTILE WORKERS IN SOUTH AFRICA

A total of 300,000 people are employed in the clothing sector and the industry is one of the biggest employers of black women. A qualified woman machinist in the Western Cape earns £27 a week, yet it has been calculated that the supplementary living level (SLL) for a family of four is £38. The SLL is the wage a worker must receive to cover the bare necessities of daily life. This compares with a weekly wage of £156 for whites working in the same industry.

## WHAT YOU CAN DO

- ★ Look at the label – don't buy South African clothes and wools
- protest to the management of shops stocking South African goods
- ★ raise the issue in your trade union and workplace
- send the AAM information on South African clothes and textiles you find in shops

I/our organisation would like to join the Anti-Apartheid Movement

Membership rates: Individuals £9.00; joint membership (two people at same address) £12.00; students £5.50; unwaived £3.50; local organisations £12.00. (National organisations and student unions, please contact the AAM office for details of rates.)

I/we enclose £..... to join the Anti-Apartheid Movement

£.....

I/we enclose £..... donation towards the Boycott Campaign

£.....

(Please make cheques payable to AAM)

TOTAL £.....

NAME .....

ADDRESS .....

Return to AAM, 13 Mandela Street, London NW1 0DW (Tel 01-387 7966)