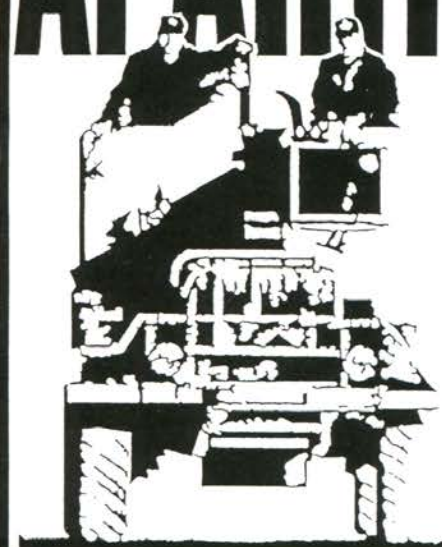


BOYCOTT APARTHEID



89

APARTHEID *where does Britain stand?*

In July 1988 a survey conducted by Gallup for the Anti-Apartheid Movement showed that 56% of those with an opinion on the subject favoured economic sanctions against South Africa. This confirmed a trend shown by other polls since 1986. The British people want to see tougher action by their government against apartheid.

Yet Mrs Thatcher denounces sanctions as 'immoral'. Her government blocks joint action to strengthen sanctions at the **United Nations** and in the **European Community** and **Commonwealth**. This puts **Britain** in the shameful role of No. 1 protector of the apartheid regime.

The people of Britain can reject this role. We need not wait for the government to impose sanctions. By refusing to buy South African goods, and acting to end trade, we can impose our own People's Sanctions, and increase the isolation of the apartheid system. This is what **BOYCOTT APARTHEID 89** is all about.

**'Every effort to isolate South Africa adds strength to our struggle,'
says Nelson Mandela**

BOYCOTT APARTHEID 89 is a new campaign to reduce British support for apartheid. It gives individuals and organisations an opportunity to support the freedom struggle by ending Britain's role as one of South Africa's key trading partners.

The first appeal:
"Act now to impose such sanctions that will bring about the necessary change and avert what can become the greatest African tragedy of our times." (1959)

Chief Albert Luthuli, Africa's first winner of the Nobel Peace Prize, and President of the African National Congress 1952-67



The liberation movement's view:

"The masses of the British people can and must impose sanctions. You have the power to stop all trade with apartheid South Africa."

ANC President Oliver R Tambo



South African churches

"To many of us sanctions are the last possible non-violent strategy . . . to dismantle apartheid." (March 1987)

Archbishop Desmond Tutu, Archbishop of Cape Town and Nobel Peace Prize winner



The regime's view:

"Each new trade agreement, each bank loan, each new investment is another brick in the wall of our continued existence."

Prime Minister B J Vorster, in 1972

In South Africa it is a criminal offence punishable by imprisonment to advocate sanctions.

But the South African people cannot win this fight on their own. The apartheid regime has allies — few, but powerful.

Britain — ally of apartheid

PW Botha counts on Mrs Thatcher more than any other leader to protect his regime. The Thatcher government is the main obstacle to tougher sanctions against South Africa. But that is not the only way Britain supports apartheid.

Every week tons of South African fruit arrive in Britain, to fill the supermarkets and stalls with 'Cape' apples and grapes, 'Outspan' oranges and grapefruit. Also avocados, canned and dried fruit, wines and spirits. And gold. And coal . . .

Britain buys two-fifths of all South Africa's fruit and vegetable exports to the EC — or about one-fifth of all South Africa's exports of this type. This trade is vital to the apartheid system —

- ▶ It brings in much-needed foreign exchange to pay for South Africa's imports.
- ▶ It eases the regime's growing balance of payments problems, and helps finance the apparatus of repression.
- ▶ It undermines apartheid's isolation in the world.

But this trade is not vital for Britain. In any one year, South Africa provides only 5-6% of our total imports of fruit and veg. And only for 5-6 weeks in a year does South Africa provide more than half of all imported oranges or grapes. The caring — and careful — consumer can find alternatives to apartheid produce.

We can live without Cape and Outspan. The apartheid system cannot.

Last year, British imports from South Africa rose by 21% in value, after falling steadily since 1985. And exports rose by nearly as much.

The Thatcher government encourages trade with apartheid South Africa, at a time when other Western governments are cutting down and stopping it. Denmark, Sweden, Norway and Finland have stopped buying apartheid produce. The US has banned fruit and vegetable and other imports from South Africa.

All these actions are motivated by the need to put pressure on the Botha regime. Yet Britain is heading in the opposite direction, undermining other countries' boycott efforts.

Apartheid: A crime against humanity

Apartheid is much more than separate residential areas for blacks and whites. It is much worse than grossly inferior health and education for blacks, or better jobs and higher wages for whites.

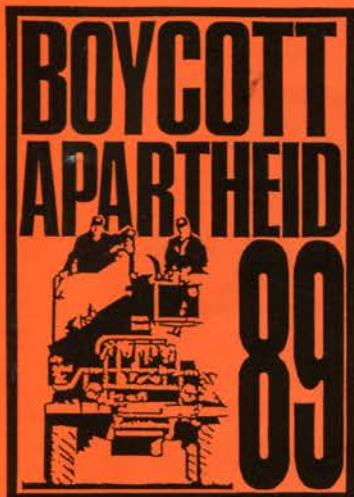
Apartheid is the permanent supremacy of the white majority (some 15%) over the vast majority of the South African people — domination based on race. Black people are denied the right to a say in determining their future. Apartheid is a modern form of slavery based on race — a crime against humanity.

Such a loathsome regime can only be sustained by massive force and brutality. By a permanent State of Emergency imposed since 1986. By detention without trial, random kills and torture — even of children.

The fight for freedom

The main burden of the fight against apartheid falls on those who suffer its daily oppression. By their courage, optimism and readiness to sacrifice even life itself, the South African people have won the respect and admiration of people throughout the world.

Now in its 77th year, the **African National Congress** stands at the centre of the fight for freedom. Its leader **Nelson Mandela** is still imprisoned — despite world-wide demands for his unconditional release. True to the aspirations of his people, he and the ANC stand for the release of all prisoners and detainees, for the return of exiles, and the unbanning of the ANC and all other banned organisations. Above all, they stand for the dismantling of apartheid and the creation of a united non-racial democratic South Africa.



has two simple aims:

1. To substantially reduce the amount of apartheid produce bought in Britain.
2. To win a decisive majority of the British people to support the policy of boycotting apartheid and imposing mandatory sanctions against South Africa.

► TARGETS

BOYCOTT APARTHEID 89 is targetted on three key groups. Each of these plays a crucial role in trade with South Africa:

A. Consumers

Many consumers already avoid South African produce. Their passive rejection needs to be transformed into active opposition to the sale of such produce. The majority of shoppers still buy South African — unaware that thereby they are prolonging the abhorrent system they mostly condemn. The campaign seeks to reach the widest possible range of consumers.

B. Retailers

The big supermarket chains mostly persist in buying apartheid produce — although they are increasingly defensive about doing so. 1989 must become a turning point — when they stop buying South African and provide customers with the alternatives that are available.

First in line is *TESCO* — market leader among the supermarket giants. Has been persuaded to drop own-label canning in South Africa. But was one of the first in the field with apartheid avocados. If you have a choice in your area: target *TESCO*. If not, then take action against: *Sainsbury, Presto, Marks & Spencer* etc.

Small retailers are easy to reach and can be won to the anti-apartheid cause. **Boycott Apartheid 89** will promote and encourage shops and stalls to be 'apartheid-free'. This requires opponents of apartheid everywhere to raise the issue with their normal suppliers, stall-holders and other retailers in their area.

C. Wholesalers

Consumer resistance to apartheid produce needs to reach the big markets, where the operators have yet to realise that buying South African is bad business. There are major import depots for 'Cape' products all round the country:

Glasgow, Edinburgh, Gateshead, Leeds, Bradford, Hull, Manchester, Liverpool, Spalding (near Peterborough), Birmingham, Cardiff, Bristol, Southampton and London.

Everybody actually or potentially involved in the buying and selling, handling, transport and storage of South African produce is a potential target for BOYCOTT APARTHEID 89 — and that means most people in most parts of Britain!

Key ports are Southampton — 90% of South African lemons, 50% of Outspan oranges, and 90% of stonefruit in 1987; Medway ports (especially Sheerness) — 80% of South African apples; Great Yarmouth and Dover — 15% of South African orange imports.

THE BIG ONES: CAPE AND OUTSPAN

'**C**ape' is the trade name used for South African deciduous fruit: apples, grapes, pears, plums, apricots, peaches and nectarines. Peak marketing period: March-April. Its operating arm is UNIFRUCO (depots in all the towns listed above, and HQ in London).

'**O**utspan' is the trade name for South African citrus fruit (oranges, grapefruit, lemons etc.). Peak marketing period: July-August. The organisation behind Outspan is SA Cooperative Citrus Exchange with its HQ in Berkhamsted (Berks).

ALTERNATIVES

APPLES: South Africa is second biggest supplier to the UK. Alternatives include: New Zealand, Italy, France, Italy and the Netherlands.

ORANGES: South Africa is Britain's third biggest supplier. Alternatives include: Morocco, Spain, Zimbabwe.

GRAPES: South Africa was our biggest single source in 1987. Alternatives include: USA, Italy, Spain.

These are some of the brand names to look for.

This list is not exhaustive — please contact AAM for further info.

PRODUCTS SOLD UNDER THESE NAMES ARE ALWAYS SOUTH AFRICAN OR NAMIBIAN

Fresh/tinned/dried fruit

Cape, Outspan, Shelford, Kat, Kit, Koolkat, Jardin du Cap, Silver Leaf, Copper Leaf, Gold Reef, Golden Glory, Sweet Nell, Gants, IXL, Safari

Tinned meat & fish

Apex, Bull Brand, Puffin, Lucky Star

Stationery

Creative stationery

Wines & Spirits

KWV, Zonnebloem, Lanzerac, Koopman Skloof, Rembrandt, SA Sherry, SA Hock, SA Burgundy, Stellenberg

Kitchen and hardware

Silver Star, Pointerware, Harvest Gold/Bright, Kitchens Pride, Rand Rocket, Extrufix, Jenny Wren

Timber/DIY/Furniture

Realwood, Viking, Vynawood, Makaframe, Pinecraft, Real-craft, Solvella, Spacecraft, Everglade, Country Pine, Quality Pine, Pine Brand, Hunter, Gracious Living, Goldine

Health foods & Misc.

Koo, Rooibosch (Tea), Noogy Bars, Pakco (spices), Pot O gold, Solaglas, Master Maths, Beacon

Juices and Beverages

Koo, KWV, Juicy Lucy, Cap D'or, Southern Sun, Divec, Lemax, Citruséal, Pot O Gold, Natur Fruit, Valor, Liquifruit, Cermin

Textiles

Swakara fur, Rex Trueform/Slax, Pat Shub, Miss Cassidy/Cassidys, Jogger, Francois Villon

PRODUCTS SOLD UNDER THESE BRAND NAMES MAY CLOAK APARTHEID PRODUCE

Fresh/Tinned/Dried Fruit

Tambor, Sunfresh, Del Monte, Goddess, John West, S & B, Golden Jubilee, Princes, Pendant/Peabody, Summer Pride, Turban

Tinned meat

Armour Star, Union, S & B

Tinned fish

Glenryck, Armour, John West, S & B, Princes

Frozen Food

Chef's Choice



BOYCOTT APARTHEID 89 is a nation-wide campaign that everybody in Britain can support. If you care about apartheid, act now! Help make 1989 the year when British people say NO to apartheid.

PLEDGE FORM

I welcome the Anti-Apartheid Movement's "Boycott Apartheid 89" campaign and pledge to do all in my power to boycott all products of apartheid.

Signed Date

NAME (print)

ADDRESS

..... Postcode

SUPPORT THE CAMPAIGN FUND

I enclose a donation towards the "Boycott Apartheid 89" Campaign Fund:

£100 £50 £20 £10 Other

JOIN THE ANTI-APARTHEID MOVEMENT

Please send details of how organisations can affiliate to the AAM:

I wish to join the Anti-Apartheid Movement

(tick appropriate box)

Individuals: £10 pa Joint membership (2 persons

living at the same address: £13 Students: £6.50

Pensioners/Unwaged/School students: £4.50

Please send me details of my nearest local Anti-Apartheid group

NAME (print)

ADDRESS

..... POSTCODE

I enclose cheque/P.O. (payable to AAM) for:

£ (membership) + £ (donation) = Total: £

Or: please debit my Access/Visa Account No.

Expiry date: Signature

The South African regime has finally agreed to Namibia's independence in 1989. The UN starts its monitoring role on 1 April and UN-supervised elections must take place on 1 November. Will the Botha regime honour these commitments? That remains to be seen. But P W Botha is not planning any such moves in South Africa itself.

The South African people want the right to shape their own destiny — and that cannot happen whilst apartheid lasts. International pressure helped to force Pretoria to make concessions on Namibia. The same, and more, is needed to help end apartheid.

Anti-Apartheid Movement, 13 Mandela Street, London NW1 0DW. Tel. 01-387 7966



OTHER TARGETS

BOYCOTT SHELL!

SHELL ADMITS IT SUPPORTS APARTHEID!

John Wilson, Shell's boss in South Africa, was asked recently:

"How do you answer anti-apartheid activists who argue that Shell fuels the South African government and therefore its oppressive, racist policies?"

His reply: "Of course that is valid comment"

(Leadership 1988)

The Shell oil company is the target of the biggest international boycott campaign ever conducted against a multi-national company. And it's all because Shell refuses to withdraw from South Africa.

South Africa has no oil of its own. It has to import and refine most of its crude oil needs — and Shell is a major operator in this field. Shell's South African subsidiary also exports cheap coal to Europe and Japan, and imports skills and technology provided by the parent company.

BOYCOTT APARTHEID 89 aims to step up the boycott of Shell products — and Shell sponsorship — to make 1989 the year when Shell comes to its senses and abandons apartheid.

**NATIONAL DAY OF ACTION
PICKET OF SHELL OUTLETS:
SAT 6th MAY 1989**



Pete Maxey IFL.

STOP APARTHEID COAL IMPORTS!

In 1987, the United Kingdom imported nearly 1 million tonnes of South African coal. Apartheid coal is South Africa's second highest foreign currency export earner after gold.

This coal is stained with the blood of South African miners. The underground fatality rate on South African coal mines is on average eight times higher than that in the United Kingdom. The South African NUM has demanded that this trade is stopped.

The **Anti-Apartheid Movement** is campaigning with the **British National Union of Mineworkers** to bring these imports to an end. Coal sanctions in the UK and the EEC would strike a massive blow against the apartheid economy and shut off two-thirds of its coal export market.

BOYCOTT APARTHEID TOURISM!

Every year, around 100,000 Britons make tourist trips to South Africa. With the decline in the Rand since 1984, this has become an important source of foreign exchange for the apartheid economy. Worse, many who go out return as amateur apologists for the apartheid regime.

In September 1986 the British government reluctantly agreed to a 'voluntary ban' on the promotion of tourism. This hollow gesture, designed to placate Commonwealth countries that were ready to impose a real ban, has been flouted by the travel industry.

Major tour operators like *Thompsons* offer package holidays in apartheid-land. *British Airways* has tried to capitalise on the US's ban on direct flights to South Africa. Commercial TV companies and newspapers carry adverts for South African Airways.

Protest against all these forms of collaboration with apartheid! Encourage your travel agent to be apartheid free!

BOYCOTT APARTHEID GOLD!

Apartheid South Africa gets nearly half its foreign income and a quarter of all tax revenues from the production and sale of gold.

Yet there are 35,000 tons of gold lying in the vaults of the world's governments. And over 50 other countries produce gold.

So why buy apartheid gold? South Africa's share of world gold production (excluding the socialist countries) has already fallen — from 72% in 1977 to about 50% today. An effective gold boycott would cripple the apartheid regime.

(For more information: **World Gold Commission**, c/o 13 Mandela Street, London NW1.



Andrew Ward.

JOIN THE BOYCOTT BANDWAGON!

A campaign bus will be touring England, Scotland and Wales from March to December. Its mobile stall will be full of posters, T-shirts, badges, stickers, etc. — plus all the information you've ever wanted about the fight against apartheid. Make sure you meet the **Boycott Bandwagon**. For details of the itinerary, ring 01-387 7966.

BOYCOTT APARTHEID 89 — ORDER FORM (BA89/1)

Item	No.	Total
FREE CAMPAIGN MATERIALS Post + packing		
BA89 - A2 Poster (red/black on white)	(10 + tube = £1)
BA89 - A5 General leaflet	(1000 = £2.50)
BA89 - Pledge sheet (A4 - 25 signatures)	
BA89 - A4 Poster	(100 = £3.00)

CAMPAIGN MATERIALS FOR SALE	Price	No.
Boycott Apartheid 89 (* = available from March)		
BA 89 - Badge (round, red/black on white/yellow)	30p
BA 89 - Enamel badge (rectangular)	£1
BA 89 - Car sticker (black on yellow)	50p
BA 89 - Sheet of 16 stickers*	40p
BA 89 - Balloons (pack of 100)*	£12
BA 89 - Boycott Cape/Outspan leaflet per 100	£1.20
Brochure (as attached to this form) - per 100	£4.00

Consumer boycott / Sanctions

(a) Leaflets (A5)	all at £1.20 per 100	No.	Total
Don't buy South African goods (2-colour)	
Don't buy TESCO's apartheid goods (2-colour)	
Stop all SA Coal: Sanctions Now!	
Stop Apartheid - Boycott Shell!	
Stop Apartheid Coal - Boycott Shell! (green/white)	
People's Sanctions	

(b) Stickers

Products of apartheid not sold here (circ. - 4.2" diameter, for shop windows)	50p each
Don't buy apartheid (20 per sheet)	40p
Contaminated with apartheid (20 per sheet)	40p
Ban Apartheid - Sanctions Now! (16 per sheet)	40p
Sanctions against S African Coal (20 per sheet)	40p

(c) Posters

Boycott Products of Apartheid - Support Namibian and South African Women (3-colour)	£1
Look Before You Buy (full colour)	£1
Stop Apartheid - Boycott Shell	30p
Apartheid No! Sanctions Yes! (b/w)	30p
Isolate Apartheid South Africa Now! (b/w)	30p
Boycott Products of Apartheid (b/w/red)	30p

(d) Badges (circular)

Boycott Products of Apartheid (2-colour)	30p
Apartheid No - Sanctions Yes (b/w)	30p

SPECIAL NEW MUG! Up-to-date portrait of Nelson Mandela, plus quote: 'Every effort to isolate South Africa adds strength to our struggle'.

£2.50

BA 89 - **New T-shirt** (red/black on white) BA 89 logo on front, Mandela portrait and quote on back. Sizes available: L and XL.

L £7.50

XL £7.50

TOTAL COST OF ORDER: £

POSTAGE & PACKING AT 10%: £

TOTAL (cheques payable to AAM/Credit cards - see overleaf): £

Please allow 3 weeks for delivery. Your order may not be all in one parcel.

NAME TEL

ADDRESS POSTCODE

GET INVOLVED!

At least 18 regional mobilising meetings are planned to give **BOYCOTT APARTHEID 89** a good start throughout the country. Scheduled to take place in late February-March, they will provide briefings and the opportunity to discuss ideas and plans for action during the year. The following provisional details were correct at the time of going to press:

SUSSEX

18 Feb, 10-4

Unemployed Workers Centre, Tilbury Place, Brighton
Contact: Jim Titmarsh 0273 778026

SOUTH WEST

18 Feb, 11-5

Albemarle Centre, Albemarle Road, Taunton
Contact: Ken Martin 0984 56324

KENT

19 Feb, 10.30-4.30

Canterbury Centre, St Alphege Rd, off Palace St, Canterbury
Contact: Maurice Mason 0227 464348 (before 10am, after 9pm)

OXFORDSHIRE

22 Feb, 8pm

Oxford
Contact: Diana Tickell 0865 61840

LANCASHIRE

25 Feb, 11-4

Blackburn Trades Club, St Peters Street, Blackburn
Contact: David Heaton 0254 774526

SCOTLAND

25 Feb, 1-5

Glasgow College of Technology, Cowcaddens Road, Glasgow
Contact: John McKinnon 041 221 1276

WESSEX

25 Feb, 2-5

Friends Meeting House, Ordnance Road, Southampton
Contact: David Hoadley 0703 229363

LONDON

4 March, 2-5

MSF Office, 79 Camden Road, London NW1
Contact: Jeremy Shepherd 435 8977

YORKSHIRE & HUMBERSIDE

11 March, 10.30-5

Sheffield & Bradford
Contact: Richard Hallett 0742 739147

EAST MIDLANDS

18 March, 10-3.30

International Community Centre, Mansfield Road, Nottingham
Contact: Marion Hunt 0602 299234

MERSEYSIDE

18 March, 12-4

TGWU Transport House, Islington, Liverpool L3
Contact: Helen Dickson 051 727 3586/051 7096858 (wk)

DETAILS TO BE FINALISED

EAST ANGLIA

CAMBRIDGE. Maureen Hackett 0223 60108

"CHILTERN"

HEMEL HEMPSTEAD. Jean Seymour 0442 55536

GREATER MANCHESTER

MANCHESTER. Bernie Gibbons 061 2487116

NORTH EAST

NEWCASTLE. Allison Barrett 091 4168997

WALES

CARDIFF. Hanif Bhamjee 0222 499769

CUMBRIA

CARLISLE. Colin Paisley 0228 33252

WEST MIDLANDS

BIRMINGHAM. Andy Chaffer 021 440 2623