



# DON'T BUY SOUTH AFRICAN GOODS



## DON'T BUY APARTHEID

This is the message coming loud and clear from black South Africans and Namibians. They are appealing to people all over the world to **boycott the products of apartheid.**

What is apartheid? It is the unique system of racial tyranny practised in South Africa. And the Racist regime in South Africa has exported this evil system to Namibia which South Africa illegally occupies in defiance of international law.

Apartheid means power, privilege and wealth for the white minority. It means poverty, humiliation and exploitation for the black majority. Above all it means that the black majority are denied all fundamental political and human rights in their own country.

## BUT WHY THE BOYCOTT?

Most importantly because black leaders in South Africa and Namibia have repeatedly called for the boycott. The isolation of apartheid South Africa is the most practical non-violent way for the international community to support their struggle for freedom. By boycotting South African and Namibian products, we are denying the apartheid regime much needed foreign exchange which it needs to arm and fuel the apartheid war machine.

## WON'T THE BOYCOTT HURT BLACKS MOST? NO!

It will above all hit the profits of those who benefit from apartheid. But blacks accept it may mean some sacrifice. Today black South Africans themselves are organising boycotts. They see the boycott as one of the weapons in their struggle for freedom.

## BUT ISN'T APARTHEID BEING PHASED OUT? NO!

There is much talk of 'reform' but there has been no fundamental change in the system of apartheid which is being enforced more and more brutally. Even the minor 'reforms' about which there is so much talk are the result of resistance inside South Africa and international pressure.

## BUT WILL THE BOYCOTT WORK? YES!

It is working. There is widespread support for the boycott and a growing number of retail chains have banned South African and Namibian products or begun looking for alternatives. But the pressure must be kept up.

- I want to help the fight against apartheid. My donation is for £ .....
- I would like information about how I can campaign against apartheid.
- I would like to join the AAM (£10 waged, £6.50 students and apprentices, £4.50 unwaged, £13 joint membership).



Name \_\_\_\_\_  
Address \_\_\_\_\_

# Here are some of the brand names to look for.

This list is not exhaustive please contact AAM for further info.

## PRODUCTS SOLD UNDER THESE NAMES ARE ALWAYS SOUTH AFRICAN OR NAMIBIAN.

### Fresh/tinned/dried fruit

Cape  
Outspan  
Shelford  
Kat  
Kit  
Koolkat  
Jardin du Cap  
Silver Leaf  
Copper Leaf  
Gold Reef  
Golden Glory  
Sweet Nell  
Gants  
IXL  
Safari

### Tinned meat & Fish

Apex  
Bull Brand  
Puffin  
Lucky Star

### Textiles

Swakura fur  
Rex Trueform/Slax  
Pat Shub  
Miss Cassidy/Cassidys  
Jogger  
Francois Villon

### Stationery

Creative stationery

### Wines & Spirits

KWV  
Zonnebloem  
Lanzerac

Koopman Skloof  
Rembrandt  
SA Sherry  
SA Hock  
SA Burgundy  
Stellenberg

### Kitchen and hard ware

Silver Star  
Pointerware  
Harvest Gold/Bright  
Kitchens Pride  
Rand Rocket  
Extrufix  
Jenny Wren

### Timber/DIY/Furniture

Realwood, Viking, Vynawood  
Makaframe  
Pine-craft, Real-craft, Solvella,  
Spacecraft  
Everglade  
Country Pine, Quality Pine,  
Pine Brand, Hunter  
Gracious Living, Goldine

### Health foods & Misc.

Koo  
Rooibosch (Tea)  
Noogy Bars  
Pakco (spices)  
Pot O gold  
Solaglas  
Master Maths  
Beacon

### Juices and Beverages

Koo  
KWV  
Juicy Lucy  
Cap D'or  
Southern Sun  
Divec

Lemax  
Citrusal  
Pot O Gold  
Natur Fruit  
Valor  
Liquifruit  
Cermin

## PRODUCTS SOLD UNDER THESE BRAND NAMES MAY CLOAK APARTHEID PRODUCE

### Fresh/Tinned/Dried Fruit

Tambor  
Sunfresh  
Del Monte  
Goddess  
John West  
S & B  
Golden Jubilee  
Princes  
Pendant/Peabody  
Summer Pride  
Turban

### Tinned meat

Armour Star  
Union  
S & B

### Tinned fish

Glenryck  
Armour  
John West  
S & B  
Princes

### Frozen Food

Chef's Choice