



# STOP PROFITS FROM APARTHEID



# BOYCOTT CLOTHES FROM SOUTH AFRICA

Produced by the Anti-Apartheid Movement

## NO TO APARTHEID FASHION

The Anti-Apartheid Movement is appealing to the British people not to buy South African clothing and textiles. This appeal is made on behalf of the black majority in South Africa and Namibia who are governed by a regime which believes in institutionalised racism - apartheid, and has been described by the United Nations as a "crime against humanity".

This apartheid system not only denies the black majority the right to participate in the governing of their country but controls, degrades and discriminates against them by the use of over 100 racist laws.

Many British companies choose to exploit the apartheid system and the cheap black labour force it creates by making huge profits. Such is the case of companies importing South African clothes and textiles. These imports have risen from £1.4 million in 1974 to £14 million in 1983.

### LABELS TO WATCH

If you come across a South African made item the chances are that it has been produced by Rex Trueform. Women's fashions from Rex Trueform are marketed under the "Pat Shub" and "Miss Cassidy" labels.

### SHOPS TO WATCH

Shops reported as regularly stocking South African made fashions are NEXT, AUSTIN REED, COUNTRY CASUALS and HARRODS.

### TEXTILE WORKERS IN SOUTH AFRICA

A total of 300,000 people are employed in the clothing sector and the industry is one of the biggest employers of black women. A qualified woman machinist in the Western Cape earns £27 per week, yet it has been calculated that the Supplementary Living Level (SLL) for a family of four is £38. The SLL is the wage a worker must receive to cover the bare necessities of daily life.

### WHAT YOU CAN DO

- \* Look at the label, don't buy South African clothes
  - \* Protest to management of shops stocking South African goods
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